

Designing Mobile Payment Experiences Principles And Best Practices For Mobile Commerce By Skip Allums

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"Über den Autor und weitere Mitwirkende Skip Allums is a UX Lead at Monitise, one of the largest mobilebanking and payments technology companies in the world.A former library scientist, Skip entered the payments world as a trueconsumer advocate, challenged with designing elegant user experiencesfor technologically complex mobile transactions. This book is aproduct of four years of groundbreaking work in the mobile paymentsspace."

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June 5th, 2020 - about the author raluca budiu is director of research at nielsen norman group where she consults for clients from a variety of industries and presents tutorials on mobile usability designing interfaces for multiple devices quantitative usability methods cognitive psychology for designers and principles of human puter interaction she also serves as editor for the articles published on

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